

SPORTS AUTHORITY OF ASSAM

ASSAM DECLARED THE BEST STATE PROMOTING SPORTS

Guwahati, 9th December,2020

Assam has received the prestigious FICCI annual award for 2020 as the “Best State Promoting Sports”. Madhya Pradesh has been declared the joint winner. The FICCI INDIA SPORTS AWARDS 2020 were given away at a virtual ceremony last night. The Jharkhand Chief Minister, Shri Hemant Soren was the Chief Guest during the ceremony. The Jury of the awards was chaired by Justice (Retd.) Mukul Mudgal. Assam has been declared as the Best State Promoting Sports in recognition of its work done for growth and development of sports.

Accepting the award on behalf of the Government of Assam, Shri Onkar Kedia, Director General of Sports Authority of Assam mentioned some important achievements and steps taken for promotion of sports by the State Government in recent times including successful organization of the Khelo India Youth Games, 2020 in Guwahati in January this year in which about 8000 athletes and officials from all over the country took part, State-level athletics competition held in Guwahati in October this year which was, perhaps, the first such competition organized anywhere in the country during the current COVID-19 pandemic, construction of Multi- purpose Sports Complexes in Dibrugarh, North Lakhimpur and Kamrup districts and scheme to construct 500 playfields in various parts of the State. He said, the award given by FICCI is a recognition of the work done for development of sports by the Assam Government, under the leadership of the Chief Minister, Shri Sarbanand Sonowal.

Federation of Indian Chambers of Commerce and Industry (FICCI) has also organized India’s First Virtual Global Sports & Fitness Exhibition on 8th and 9th December,2020. The goal of the exhibition is to bring both domestic and global buyers, sellers, and service providers from the sports & fitness sector in a unique commercial setting. In this exhibition, virtual booths have been set up where the participant organizations are displaying their sports goods, brochures, details of schemes, etc. Sports Authority of Assam (SAA) has also set up a booth at the exhibition where it is disseminating information about the infrastructure, achievements and initiatives of the SAA and Government of Assam.